



## Calling all University Partners!

**TBS Education is rolling out a new format for its International Summer School!**

### How will these changes impact your students?

- Adopting a modular format so your students can choose the dates that best fit their schedule.
- Enhancing the program with 30 contact hours / 7 ECTS per course
- Maintaining three amazing study locations: Toulouse, Barcelona and Ljubljana

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### Multi-City Summer School Experience

#### 5-Week program in Toulouse & Barcelona

- 23 June – 27 July | 2 cities | 21 ECTS | 17 courses to choose from

#### 5-Week program in Toulouse & Barcelona OR Ljubljana

- 23 June – 25 July | 2 cities | 21 ECTS | up to 26 courses to choose from
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## Single-City Experiences

### 2-Week program

- 23 June – 06 July | Toulouse Campus

### 3-Week program

- 06 July – 27 July | Barcelona Campus

*More about the Academic Offering & Pricing below*

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Encourage your students to discover what this summer has in store for them!  
Students can study business, earn credits, and network with international participants  
from around the world

[How to Apply](#)

### Application deadlines\*

- **Nomination deadline: 08 April 2024**
- **Application deadline: 04 June 2024**

\*To nominate students to the Summer School, please send an email to TBS International Relations Team : [international.tbs@tbs-education.fr](mailto:international.tbs@tbs-education.fr)

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**Hear what students are staying about our Summer School!**



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## Student Webinar

We will organize information webinars about the TBS Education, International Summer School. During these session, we will provide more information about content, admissions, fees & activities. We can also schedule live webinars for our partners. Please don't hesitate to email us: [international.tbs@tbs-education.fr](mailto:international.tbs@tbs-education.fr)

[Register to Webinar](#)

## Discount for Students from Partner Universities

Students from university partners will receive a discount of 250€

Standard Program Fees:

- 2 week program | 1000€ program and 800€ hospitality package
  - 3-week Barcelona program | 2000€ program and 950€ hospitality package
  - 5-week multi-city Toulouse-Ljubljana program | 2550€ program and 1650€ hospitality package
  - 5-week Toulouse-Barcelona program | 3000€ program and 1750€ hospitality package
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## Academic content

The International Summer School Program proposes a wide range of undergraduate and graduate level courses. It is open to students, young professionals, and students on a gap year. All our courses are taught 100% in English & worth 7 ECTS. Students can study business, earn credits, live an on-campus experience while connecting with students from around the world.

### Toulouse Campus

1. AI Tools for Decision Management
2. AI-Driven Sustainable Business Operations and Management
3. Cross-Cultural & Global HR Management
4. Data Analysis and Visualization using Power BI
5. European Innovation
6. Financial Decision Making: What Drives Performance
7. French Business Culture
8. International Leadership
9. Neuromarketing & Consumer Behaviour

### Barcelona Campus

1. AI for Business Module 1 & Module 2
2. Digital Marketing
3. Entrepreneur & Innovation
4. Fashion & Luxury Goods
5. New Venture Financing
6. Omnichannel Retail Strategy
7. Social Innovation & Circular Economy

## 8. Social Media Marketing

### **Ljubljana: School of Economics and Business, University of Ljubljana**

1. Behavioural Economics & Neuromarketing
2. Business Plan Development/Lean Start-ups
3. Content Marketing and Storytelling
4. Corporate Finance
5. Data Analytics - Tools for Big Data
6. Digital Business for Sustainable Future
7. From Customer Experience to Digital Customer Experience
8. Global Supply Chains with Sustainable Sourcing
9. Intercultural Marketing
10. Mastering the Art of Knowledge Management
11. Programming with Python
12. Psychology for Managers
13. Statistical Analysis with R
14. Strategic Brand Management: meaning, value and culture
15. Sustainability Strategies for International Business
16. The Art & Science of Negotiations
17. Venturing for Social Good

A large **emphasis is placed on encouraging student interactivity** to strengthen cross-cultural communication skills in addition to business knowledge. As part of the comprehensive program, TBS has put together **a selection of cultural activities and industry expert interventions**. These events will help students understand current trends directly from industry experts!

[Syllabi & More](#)

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### **What's Included in the program?**

- Welcome ceremony

- Tuition Fees
- Lecture material and access to our online library
- Guided City Tour in Toulouse, Barcelona or Ljubljana
- Company visits
- Cultural visits to UNESCO World Heritage Sites:
  - Carcassonne, France & Sitges, Spain
- Ice-breaking activities:
  - Kayak in the Gorges du Tarn, France & Goleta boat trip in Spain
- Travel to Barcelona Campus / School of Economics and Business, University of Ljubljana
- Student Program Handbook
- Certificate of Attendance
- Grade Transcript
- Support from the Summer School team throughout the program
- Social student networking opportunities
- Closing ceremony

***\*For more information about what is included in the hospitality packages please visit our website.***




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If your students have any questions don't hesitate to contact us:

- **Email** [international.tbs@tbs-education.fr](mailto:international.tbs@tbs-education.fr)

Or if you'd like to directly speak with a Summer School team member:

- **WhatsApp** : +34 682 67 76 03

- **Phone** : +33 5 61 29 49 36

We look forward to seeing you and your students very soon!



[tbs-education.com](https://www.tbs-education.com)



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